



PRESS RELEASE

FOR IMMEDIATE RELEASE

NEW OHIO-BASED HUMOR MAGAZINE TO DEBUT IN FALL 2009

“SLAPSTIK – A GOOD LAUGH FOR THE ABS”

COLUMBUS, Ohio – *SlapStik – A Good Laugh For The Abs*, A Humor Magazine that will be distributed online and on newsstands, will make its debut in Fall 2009, Founder and CEO Timecha Swain announced.

Ms. Swain, single mother of two sons, has been working diligently on SlapStik for almost seven years. Most recently, she’s been producing her own online radio and small screen shows, allowing comedians to create the scene. Efficiently working with prime time networks, national and upcoming comedians, Swain has attained information on what’s hot in the comedy panorama. She has also worked with the local Funny Bone Comedy Club, writing reviews for Paul Strong’s Comedy Showcase and Ms. Swain has promoted for Comedy Central.

The magazine, a product of Mecha Media, LLC, which is the parent company of SlapStik Entertainment, will feature a mix of humor writing, hilarious features and profiles on comedians, advice columns and coverage of the comedy arena throughout the world. Along with launching the magazine, Swain will also be launching online Radio and TV, exclusive to comedians.

“Laughter is the cure for many ailments, and *SlapStik* will deliver quality humor throughout the year,” Swain said. “We are thrilled to be filling a void in Ohio by creating components for comedians throughout the world and we will provide our audience with A Good Laughs for the Abs, many times over.”

SlapStik will target the 21 and older demographic, with a distribution strategy that will focus online. The magazine’s contents will be tailored to the various interests of today’s adults, yet always delivered on the raw side.

Swain is proud to do the honors of the launch party on September 18, 2009 at the Hyatt Regency in downtown Columbus. In attendance will be a host of national comedians. This event is invitation only. If you wish to attend, please send your request to rsvp@slapstik.com

Additional information is available at www.SlapStik.com.

MEDIA CONTACT:

Maurice Alfred

mo@SlapStik.com